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ITW SEXTON NAMES LEVY MG AGENCY OF RECORD

PITTSBURGH, December 3, 2010 – ITW Sexton has named LEVY MG its marketing agency of record. With facilities in Martinsburg, WV, and Decatur, AL, ITW Sexton is a world leader in the production of two-piece specialty aerosol cans and deep-drawn metal containers for filtration and electronics applications.

LEVY MG, based in Downtown Pittsburgh, will assist ITW Sexton with development and implementation of a global integrated marketing and communications program targeted to customers and prospects in a wide range of industries.

“LEVY MG’s experience and success in serving manufacturers gives us confidence that that they will be able to help us develop new business opportunities throughout the coming year,” says Yuriy Wowczuk, ITW Sexton’s general manager. “My team and I look forward to working with LEVY in using traditional and non-traditional media to strengthen our competitive advantage.”

ITW Sexton is a division of Illinois Tool Works (ITW), a Fortune 500 company that produces engineered fasteners and components, equipment and consumable systems, and specialty products. ITW employs nearly 60,000 people in 825 business units and has operations in 52 countries. The company is based in Glenview, IL, near Chicago.

LEVY MG is a full-service marketing firm that has clients in the manufacturing, business services, retail and healthcare sectors. LEVY MG was founded by David A. Levy in 1987.

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